Engaging in Engineering Initiative with Centennial Place Academy
(K-12 Workforce Development)

Yanzhi “Ann” Xu, Ph.D., Alice Grossman, Atiyya Shaw, Prabha Pratyaksa, and Aaron Greenwood
School of Civil and Environmental Engineering
Georgia Institute of Technology

October 2015
DISCLAIMER

The contents of this report reflect the views of the authors, who are responsible for the facts and the accuracy of the information presented herein. This document is disseminated under the sponsorship of the U.S. Department of Transportation’s University Transportation Centers Program, in the interest of information exchange. The U.S. Government assumes no liability for the contents or use thereof.

ACKNOWLEDGEMENT OF SPONSORSHIP

This work was sponsored by a grant from the Southeastern Transportation Research, Innovation, Development and Education Center.

LIST OF AUTHORS

Yanzhi “Ann” Xu, Ph.D., Research Engineer II
yanzhi.xu@ce.gatech.edu
Alice Grossman, Ph.D. Student and Graduate Research Assistant
agrossman3@gatech.edu
Atiyya Shaw, Ph.D. Student and Graduate Research Assistant
atiyya@gatech.edu
Prabha Pratyaksa, Ph.D. Student
Ppratyaksa3@gatech.edu
Aaron Greenwood, Ph.D. Student and Graduate Research Assistant
atgreenwood@gatech.edu
School of Civil and Environmental Engineering
Georgia Institute of Technology
TABLE OF CONTENTS

Disclaimer ...................................................................................................................... i
Acknowledgement of Sponsorship ........................................................................... i
List of authors ............................................................................................................ i
Table of Contents .................................................................................................... ii
List of Figures .......................................................................................................... iii
Abstract .................................................................................................................... iv
Executive Summary .................................................................................................. v
Chapter 1 Background ............................................................................................. 1
   Overview ................................................................................................................ 1
   Objectives .............................................................................................................. 1
   Project Scope ........................................................................................................ 2
Chapter 2 Approach .................................................................................................. 4
   Activity and Resource Development ................................................................. 5
   Assessment Techniques ....................................................................................... 5
Chapter 3 Results and Applications ....................................................................... 7
   Modules ................................................................................................................ 7
   Session 1 .............................................................................................................. 7
   Session 2 .............................................................................................................. 9
   Applications ....................................................................................................... 20
   List of Ready-to-use Materials for Future Applications .................................... 20
Chapter 4 Conclusions and Recommendations .................................................... 22
List of References ................................................................................................... 25
## LIST OF FIGURES

<table>
<thead>
<tr>
<th>Figure</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Figure 3-1. Commute Warrior Electronic Travel Diary and Mapping Screen Shots.</td>
<td>9</td>
</tr>
<tr>
<td>Figure 3-2. Student Accessibility Presentation.</td>
<td>12</td>
</tr>
<tr>
<td>Figure 3-3. Roadway Environments.</td>
<td>13</td>
</tr>
<tr>
<td>Figure 3-4. Georgia Tech Application for Vehicle Counting on Smart Tablets in Use by Centennial Academy Students.</td>
<td>17</td>
</tr>
<tr>
<td>Figure 3-5. Student Presentation on Roadway Visual Complexity Ratings.</td>
<td>19</td>
</tr>
</tbody>
</table>
ABSTRACT

Transportation engineering researchers at the Georgia Institute of Technology developed an active learning outreach program for Centennial Place Academy, a metro Atlanta public school that serves a racially and economically diverse student population with the majority of students falling into lower income brackets and minority populations. Georgia Tech researchers visited the school to conduct an initial session with the entire fifth grade class; this was followed by two full day sessions with a smaller subset of the same students after they had moved into the sixth grade. The program was designed to utilize cutting-edge technology to implement Science, Technology, Engineering, and Mathematics (STEM) education with elementary and middle school students through guided inquiry. The purpose of the program was to show students that engineering is an accessible discipline that utilizes many skillsets and encompasses multiple aspects of their lives. The program resulted in a wealth of ready-to-use materials that can be implemented in future engineering outreach initiatives.
EXECUTIVE SUMMARY

This report summarizes a K-12 STEM outreach initiative at Centennial Place Academy, a metro Atlanta public school that serves a racially and economically diverse student population with the majority of students falling into lower income brackets and minority populations. The initiative, led by Georgia Institute of Technology researchers in Transportation Systems Engineering, aimed to introduce concepts and research topics in the broad area of Transportation Planning and Engineering to fifth and sixth grade students. The researchers brought cutting-edge technologies developed in on-going research efforts to elementary and middle school classrooms, promoting two-way communications between the research community and the K-12 students and teachers.

The program consisted of a two-and-a-half-hour plenary introduction session with the entire fifth grade of 82 students, and a two-day immersive session with a subset of these students after they advanced to sixth grade. The program exposed the students to a broad range of transportation topics, including pedestrian accessibility design, mode choice, travel survey, traffic engineering, and transportation human factors concerning visual complexity. Students were guided through the entire research process of problem statement, hypothesis, method, data collection, analysis, results, and conclusions. Students also learned to communicate their research findings with their peers and family through oral presentation and written primers.

The program resulted in a wealth of ready-to-use materials for future implementation of similar programs. These materials have been made available online free of charge. Certain modules developed in this program are being adapted to forthcoming STEM outreach programs.

Not only was the program successful in engaging a diverse student body that is mostly racially and economically disadvantaged, but it also fostered mentorship among the researchers involved. The team is actively seeking further funding to continue and expand this program.
CHAPTER 1 BACKGROUND

OVERVIEW

Researchers from The Georgia Institute of Technology worked with fifth grade students at Centennial Place Academy to introduce elements of Engineering such as measurements, data collections, data analysis, presentation, and group work focusing on examples from topics in Transportation Engineering. The program consisted of a two-and-a-half-hour plenary introduction session with the entire fifth grade of 82 students, and a two-day immersive session with a subset of these students after they advanced to sixth grade. The program exposed the students to a broad range of transportation topics, including pedestrian accessibility design, mode choice, travel survey, traffic engineering, and transportation human factors concerning visual complexity. Students were guided through the entire research process of problem statement, hypothesis, method, data collection, analysis, results, and conclusions. Students also learned to communicate their research findings with their peers and family through oral presentation and written primers. The initiative, led by female engineers, aimed to encourage the diverse student body found at Centennial Place (student body: 49.8% Female, 86% African American, 5% Caucasian, 2% Asian, 3% Hispanic, 4% Multi Racial, 71% low income as designated by federal standards) to consider Engineering as a fun and accessible field of study that applies to everyday life. The experience gained through this initiative were developed into modules that can be implemented at other elementary schools.

OBJECTIVES

In developing the modules and program for this initiative, the research team had the following general objectives:
• Show students that engineering is an accessible discipline encompassing many aspects of everyday life and different skill sets including mathematics, presentation, communication, critical thinking, organization and planning, and the ability to work in teams

• Cultivate social responsibility among students by showing them that engineering can increase safety for all transportation system users and improve quality of life for all including people with limited access and mobility

• Encourage young women and minorities to consider engineering as they continue learning

• Give students an overview of transportation engineering through projects and technologies

• Showcase real-world applications of engineering through guided inquiry

• Provide mentorship and volunteer opportunities for undergraduate and graduate level students, specifically reaching out to the Institute of Transportation Engineers (ITE) and Women’s Transportation Seminar (WTS) at Georgia Tech

PROJECT SCOPE

The project consisted of two sessions. The first session is a two-and-a-half-hour long introductory session where the entire 5th grade class of 82 students was engaged. The session began with an interactive PowerPoint® overview of the field of transportation engineering in which the students contributed what they knew about transportation and asked questions. The research volunteers then divided the class into three groups, each focusing on accessibility, mode choice, and travel survey, respectively.
The second session was held over two days in October 2014 (8am to 3pm) and involved 17 students from the original group who had elected to participate in the program. The session began with an overview presentation and discussion aimed at reviewing the topics covered in Session 1. Afterwards, the students divided into three groups and experienced three different modules of transportation engineering: 1) Pedestrian Accessibility, 2) Visual Complexity and the Roadway Environment, and 3) Traffic Engineering. On the first day, the three groups rotated through each module and conducted both manual and automated data collection techniques associated with each topic, exposing the students to each of the three topics. On the second day, each of three groups was assigned to just one module and they analyzed the data collected from the previous day and prepared a presentation that they presented at the end of the session.
CHAPTER 2 APPROACH

Researchers visited the school to conduct the sessions. Members of the lead research team planned out each visit ahead of time with lesson plan outlines and an assessment of the necessary equipment, materials, and leadership personnel. During the breakouts by module, one member of the main research team went with each group to help keep the sessions aligned with the lesson plans, goals, and objectives. All researchers, except for the project PI, are student volunteers, including graduate and undergraduate research assistants, recruited through the Georgia Tech student chapters of the Institute of Transportation Engineers and the Women’s Transportation Seminar.

The first session provided an overview for the entire fifth grade (82 students) in May 2014. Fifteen Georgia Tech researchers participated in leading full class opening and closing presentation/discussion and three subgroup activities on 1) accessibility; 2) travel mode choice; and 3) travel diaries.

The second session was held on two consecutive days in October 2014 with 17 students from the original group of students who elected to participate. This smaller group of students was well distributed between males and females, and most of the students were African American, mirroring the demographics of the Academy as a whole. The students were divided into three groups designed to expose them to three transportation engineering modules: 1) Pedestrian Accessibility; 2) Visual Complexity and the Roadway Environment; and 3) Traffic Engineering. On the first day, students rotated through each module and conducted both manual and automated data collection techniques. Manual data collection included activities such as performing vehicle counts on paper, measuring width and slopes of pedestrian paths, and rating images of roadway conditions, while automated data collection techniques involved tablet
Engaging in Engineering Initiative with Centennial Place Academy

computer technologies. On the second day, the three groups were assigned to one of the three modules for the entire day where they analyzed the data collected from the previous day and prepared a presentation on their respective module for their peers and research mentors.

**ACTIVITY AND RESOURCE DEVELOPMENT**

The research team developed transferable material in terms of the activities and associated resources and equipment for each of the modules. They included presentation slides to accompany introductions to both sessions, worksheets for the accessibility module in both sessions, large printed maps of the school district with easy to read marked neighborhood centroids and school buildings, a collection of images for assessing roadway visual complexity, traffic count sheets and videos for traffic engineering, and a template for final presentations. These materials are available for free through the Georgia Institute of Technology website.

**ASSESSMENT TECHNIQUES**

At the end of the first day of the first session, the research team held a full group discussion with the students, which allowed the research team to understand how familiar the students had become in transportation engineering topics. Additionally, written activities such as completing checklists, filling out travel diaries, and mapping travel routes in each module helped to assess how the students were following along as they participated. Their comments and questions about the activities in which they partook, as well as many questions expanding beyond the scope of the designed activities, demonstrated that students had followed and understood the presentation and activities and were thinking critically about the topics. The high mentor-to-student ratio for the second session allowed for formative assessment through discussions with the students as to the best methodologies and meanings behind the results.
obtained from the data collection and analysis activities. Ultimately, the final student presentations served as a cumulative assessment of how much the students were able to accomplish and what parts of the research process they were able to articulate to the rest of the group. Complete presentations with problems statements, clearly identified hypotheses, data collection techniques, data visualization and analysis, and conclusions suggest that the students were able to complete the objectives of the projects and benefited from the time spent on the activities. Every student spoke in the presentations and many students asked questions of their classmates to further their knowledge showing interest in the research topics.
CHAPTER 3 RESULTS AND APPLICATIONS

The project resulted in course and activity modules that can be adapted in an *a la carte* fashion in future STEM initiatives. Even though these course modules are developed for elementary and middle students, the coverage and depth of the materials can be easily adjusted to suit high school students. This chapter describes the modules in detail, followed by an overview of ongoing and potential applications.

MODULES

Session 1

The first session took place in May 2014 with the entire fifth grade class of 82 students and lasted approximately two and a half hours (9am-11:30am). The session began with an interactive PowerPoint® overview of the field of transportation engineering in which the students contributed what they knew about transportation and asked questions. The research volunteers then divided the class into three groups, each focusing on one of the following three topics.

*Pedestrian Accessibility*

The goal of the accessibility topic was to introduce the students to the importance of providing easy access for all users of the transportation network, particularly the disabled population. To meet this goal, the accessibility group asked one student in the group to use a non-motorized wheelchair and they were asked to complete a series of everyday tasks at different locations around the school together with the rest of the group. The students were able to observe
and take note of real-world examples of some of the ease and/or difficulties that the disabled population is exposed to on a daily basis.

**Mode Choice**

The mode choice group had students estimate their home location (aggregated by neighborhood for privacy purposes), and state their primary mode of transportation between home and school. Research volunteers developed mode choice models for home to school trips using distance as an independent variable. The students interpreted the graphed models and made predications about what would happen if more students moved closer to school or if we developed “super shoes” to allow people to walk twice as fast.

**Travel Diary**

The travel diary group filled out individual travel diaries by remembering trips they took in the last few days. They used the same original paper survey instrument that was used in the widely distributed Georgia Tech Commute Atlanta study in 2004 (1). Students also looked at smart phone electronic travel diary data collected with second by second GPS tracking and discussed the advantages and disadvantages of paper versus electronic travel diaries. Figure 3-1 shows screen shots of the smart phone data collection app, Commute Warrior, a smartphone application developed by the researchers at Georgia Tech (2). Exposure to the Commute Warrior App gave students insight into the role of programming and technology in improving data collection and usability methods through current projects underway on Georgia Tech’s campus as related to transportation engineering and human behavior studies.
Students were intrigued by the automatic data collection enabled by the smart phone app, and were excited to learn how technologies have changed the way people conduct transportation research. To conclude the first session, all of the groups came together and discussed what they did, what they learned, and additional questions that they had regarding the exercises.

**Session 2**

The second session was held over two days in October 2014 (8am to 3pm) and involved 17 students from the original group who had elected to participate in the program. The session began with an overview presentation and discussion aimed at reviewing the topics covered in Session 1. Afterwards, the students divided into three groups and experienced three different modules of transportation engineering: 1) Pedestrian Accessibility, 2) Visual Complexity and the Roadway Environment, and 3) Traffic Engineering. On the first day, the three groups rotated through each module and conducted both manual and automated data collection techniques associated with each topic, exposing the students to each of the three topics. On the second day,
each of three groups was assigned to just one module and they analyzed the data collected from the previous day and prepared a presentation that they presented at the end of the session.

At the end of the first day, the three groups of students came together to reflect on and discuss the modules. The students wrote their most and least favorite aspects of each module on a sheet of paper and shared them with the group. This allowed for the students to recall the objectives of the modules that they had previously completed, and actively engage in the material by summarizing their feedback in written form and sharing them with their fellow classmates. This step was used for the students to reinforce the knowledge and skills learned in the previous day, and for the researchers to quickly assess student attitudes and make necessary adjustments.

To start the second day, Georgia Tech researchers led a lesson on basic statistical tools used in data analysis in order to facilitate the agenda for the rest of the day. The statistical overview consisted of an interactive discussion incorporating whiteboard illustrations and data sets collected on the spot such as travel time to school and favorite ice cream flavors. Examples and definitions of concepts such as means, medians, and charts, some of which were new to the students and some of which were a review, helped to prepare the students to analyze their own data later in the afternoon. The skills presented are consistent with Common Core standards for the sixth grade (3).

Each module including the data collection and analysis methods are described in detail below.

*Pedestrian Accessibility*

The objectives of this module were for the students to 1) experience how people with limited mobility use pedestrian facilities; 2) learn how to use tape measurers, smart levels, and
tablet technologies to collect data; and 3) analyze and present the collected data. This module brought students to three different locations in their school environment to measure aspects of pedestrian accessibility. Students collected data to fill out a worksheet on width, cross-slope, vibration, and additional amenities in the main school hallway, the sidewalk path leading to their playground, and a wooden slatted bridge connecting the elementary school facilities to the new middle school facilities. Students developed hypotheses as to which pathways would feel more or less accessible in general; which would be smoother, have more or less of a cross-slope; and which would be narrower or wider.

On the first day of the session, students worked in groups of two to manually collect data for all three locations. They collected width data using tape measurers, cross-slope data using digital read out smart levels, and roughness data based on their subjective opinion on how the surface felt when traversed in a standard wheel chair. Each student was required to experience all three corridors using a standard issue manual wheelchair, maintaining control of the chair on all surfaces, including inclines and slippery surfaces.

On the second day of the session, students used Sidewalk Sentry (4), an automated sidewalk data collection software for tablets developed by Georgia Tech researchers that harnesses the accelerometer and gyroscope in the tablet, to collect vibration data and uses a semi-automated video processing technique for width estimation. The tablet is mounted onto the same standard wheel chair that the students used to manually collect vibration data and measures changes in the x, y, and z directions. Students entered the manual and automated data into Excel® and performed statistical analyses to estimate average and minimum width for the three different pathways, average and maximum cross-slopes, and compare both manual and
automated vibration data. Figure 3-2 shows the students presenting their data from the tablet accelerometer data collection organized in a separate graph for each location.

![Figure 3-2. Student Accessibility Presentation.](image)

Afterwards, the students reflected on their results and built a presentation covering the research questions, their hypotheses, data collection methods, results, and conclusions. Some of the results surprised the students, such as that the hallway is not completely flat and that the sidewalk did not feel very smooth.

**Visual Complexity and the Roadway Environment**

This module was intended to introduce students to the research process associated with the design of safer transportation systems for all users. The researchers began the breakout session by leading a roundtable discussion with the students about what they believe are the greatest risks and distractions in the roadway environment. This allowed the students to share their own personal experiences and stories about roadway environments, enabling them to relate to safety issues in roadway environments. The discussion was then steered towards a deeper
examination of elements in the roadside environment that they believe contribute to driver

distraction and confusion.

After the opening roundtable discussion, the researchers presented several photographs of
real world roadway environments from California and Georgia under different environmental
conditions. The students were asked to rate each photo on a scale of 1 to 5, with 1 as least
complex and 5 as most complex. A sample image can be seen on the screen in Figure 3-3.

![Figure 3-3. Roadway Environments.](image)

Each student rated the images by placing a sticker in the 1,2,3,4 or 5 columns of a bar
chart that was drawn on the board. After each image, the students were asked to explain their
ratings, and the researchers illustrated that based on personal experiences and varying
perspectives, everyone has a different but equally justifiable analysis of the complexity of the
roadway environment. Additionally, there were common elements that emerged for every image
as being potentially dangerous for drivers. These elements were further explored and the students
were asked to make common factor groups of the elements. From this activity, factors such as traffic, people, billboards, and workzones emerged as common themes.

Following this activity, the students were asked to brainstorm about experiments that could be used to test driver perception of roadway environments. During this process students were exposed to the concept of using a driving simulator to safely study driver perception in a controlled environment. Some of the images used in the experiment were simulator images, and one of the purposes of this was to see if people rated the simulator images lower than real world images. The students were shown images and videos from the National Advanced Driving Simulator (NADS) MiniSim that is used by Georgia Institute of Technology researchers to study driver perception.

After this, the researchers asked the students to verbalize the research problem, identify the dependent and independent variables being studied, and finally to make hypotheses about what they thought the data would show. The actual experiment designed by the research team at the Georgia Institute of Technology was then presented and explained to the students. This experiment is implemented using a human factors software platform called Inquisit by Millisecond Software. The researchers explained all facets of the experimental design associated with this experiment, and then the students were able to take the experiment themselves. This was an exciting activity for the students, and they were eager to share the flaws of our experimental design as they participated in the experiment. Some students suggested redesigning certain portions to give respondents more time to view the images. Their suggestions were problems that the research team had grappled with in the initial experiment design.

Following the experimental design step, the group examined the data outputs, and talked about methods of analyzing the data with descriptive statistics and graphs in an interactive
activity using the whiteboard. Students suggested organizing and comparing the ratings by individual students, by images rated, and finally by simulator or real world environment images. Next, the group of sixth graders was invited to form a circle on the ground, and a researcher projected a Microsoft Excel® worksheet with the data on the screen. The students helped the researcher to design an Excel® spreadsheet that could be used to analyze and present the data. Finally, students were shown many simulator videos that the researchers had built to test varying classes of factors. The students identified the factors being studied for each video, and then engaged in a discussion regarding the realism of the simulator scenes.

On the second day of the module, students participated in data entry of the ratings that they had collected while testing the Inquisit experiment on the previous day. The researchers walked them through setting up an Excel® worksheet and then showed them to take averages and medians using both manual methods and the built in formulas in Excel®. Once the data were entered and the measures of descriptive statistics calculated, the students learned how to make histograms to compare ratings between the simulator and real world environments. The students then participated in group discussions, and drew conclusions based on the summarized data as a team. The students discussed their hypotheses, and reflected on who had made correct predictions during the previous day. Following this, the students made a research presentation together detailing their research problem, variables examined, hypotheses, experimental design, and data analysis. They also made individual research brochures to take home that contained a summary of the research process they had just applied.

Traffic Engineering

The objectives of this module were 1) to introduce the field of traffic engineering and its significance in daily life, 2) to introduce common vehicle count data collection techniques, and
3) to discuss and demonstrate their application and significance in traffic engineering through hands-on activities using tablets and computer-based traffic simulation. On the first day, the researchers began by giving an interactive presentation aimed at introducing the students to the field of traffic engineering and its significance in their daily lives. As part of the exercise, they were asked to share what they thought of the following questions:

- What is the traffic system made up of?
- What does it mean to engineer traffic? Why is it done?
- What does it take to engineer traffic? What types of data are needed?
- How is performance measured? How does one know if the system is performing well or poorly?

This exercise allowed the students to share their own experiences and perceptions about the traffic system. Their input allowed them to realize that they already had a good knowledge base about traffic engineering and how it plays an important role in their daily lives. The researchers then dove deeper into the data and methods used in traffic engineering, in particular the importance of vehicle volume data and how these data are collected. The students were briefly introduced to the different methods of vehicle volume data collection techniques including manual vehicle counting, electronic count boards, tube counters, and video and tablet counting.

The module allowed the students to have first-hand experience in collecting vehicle volume data while reaching towards the overarching goal of allowing the students to apply the scientific method to traffic engineering. To achieve this goal, the students were first given a problem that they were asked to evaluate and come to a recommendation. They were asked to be traffic engineers for the day and to collect vehicle count data for one particular intersection:
Heards Ferry Road and Riverside Drive in Sandy Springs, Georgia. This was an actual intersection that the researchers had video data on at Georgia Tech. The students were asked to watch a 15-minute long video of the intersection and to collect vehicle volume data in two ways: 1) by the manual counting method and 2) the video-and-tablet counting method (5) as seen in Figure 3-4.

![Image](image-url)

**Figure 3-4. Georgia Tech Application for Vehicle Counting on Smart Tablets in Use by Centennial Academy Students.**

Once the data were collected, the students were then asked to compare the results of both method and to recommend the best data collection technique. Prior to beginning with the data collection activities, an open discussion was conducted by the researchers to help form the students’ expectations of the two methods and thus generate hypotheses for their activity. The researchers asked the students the following questions:

- Which method do you think will be more accurate and/or efficient?
- What do you think are the advantages and disadvantages of each method?
- Do you think the two methods will yield the same results? Why or why not?

Once they answered the above questions and formed their hypotheses and expectations for the activity, the students began with their hands-on activities. First, the researchers helped
them to perform manual vehicle counting using a video of the intersection, a data collection sheet, and a pencil/pen. After a quick demonstration, the students were asked to tally the vehicles they see in the 15-minute video as they travelled through the intersection, ensuring that they noted which direction they were coming from and going to. After the manual counting activity, the students were asked to perform the video-and-tablet vehicle counting activity. In this activity, each student was given a tablet, which contains the same video of the same intersection that was shown previously. They watched the video through a Georgia Tech-developed tablet application. The tablet application allows users to define zones on the video on which they can then tap as vehicles move across them, and the tablet application will automatically record the number of taps on each zone. After a quick demonstration, the students were again asked to perform the activity for a span of 15 minutes. Once both of these activities were completed, the students were asked the same questions that were asked at the beginning of the activities, allowing them to reflect on their hypotheses and initial expectations and compare to their experience with the two methods. This completed the first day of the session.

On the second day, the students were exposed to data analysis techniques and presentation preparation in PowerPoint®. Georgia Tech researches aggregated the manual and tablet count data collected by the students on the first day in an Excel® spreadsheet that was then distributed back to the students who were asked to analyze the results of both counting methods through computing several descriptive statistics. Students also compared the results in multiple bar and column graphs, and used the visuals generated to recommend the best data collection method.

The second day exposed the students to data analysis. Researchers aggregated the manual and tablet count data collected by the students on the first day in Microsoft Excel®. This Excel®
file was distributed back to the students, and they were asked to compute several descriptive statistics based on the data and to generate graphs and/or charts to visually show their findings with one-on-one assistance from circulating researchers. Georgia Tech researchers and volunteers were present throughout the entire session to help them in conducting the different analysis techniques and in generating the visual results in Excel®. Once they completed their analyses, the students worked together to create their group research presentation and to make individual research brochures to take home to show to their parents.

**Student Presentations**

At the end of the second day, each small group of sixth grade students delivered a presentation on their break-out research project to the rest of the group using PowerPoint® slides and actual data collection equipment as visual aids. The students demonstrated an understanding of the research process, showed confidence and enthusiasm about the research topics, and clearly communicated the methodologies, analyses, and applications of the data they collected. Figure 5 shows one of the student groups presenting on their data analysis of roadway visual complexity ratings.

![Student Presentation on Roadway Visual Complexity Ratings](image.jpg)

**Figure 3-5. Student Presentation on Roadway Visual Complexity Ratings.**
The researchers also guided the students to create a one-page “primer” to bring home and share with their family. The purpose of this activity was to have the students practice their writing skills. Students were given a Word® template to aid their writing process. The writing exercise reinforced the concepts the students summarized in the oral presentations – problem statement, hypothesis, method, data, results, and conclusions and discussion. The students learned that, to communicate effectively, they have to be able to concisely and precisely describe their projects in written words.

APPLICATIONS

The modules and materials developed in this initiative are posted online for free at transportation.ce.gatech.edu/education. The list of these ready-to-use materials is provided below. It is expected that the presentations, activity sheets, data collection and analysis templates, and student presentation instructions will prove valuable resources for future initiatives. The Pedestrian Accessibility module has been adapted to a course module in a Summer Transportation Institute grant application with the Federal Highway Administration.

List of Ready-to-use Materials for Future Applications

- Introduction Module
  - "What is Transportation" presentation
  - Extended module introduction opening presentation
- Travel Survey Module
  - Paper travel diary PDF for printing
  - Free Commute Warrior Android App
• Mode Choice Module
  o School district example map
  o Packaged and annotated R scripts for mode choice modeling demonstration
• Pedestrian Accessibility Module
  o Introduction to Accessibility Worksheet
  o Measuring Accessibility Worksheet sides 1 and 2
  o Measuring Accessibility Worksheet -- Data collection sheet only
• Visual Complexity Module
  o Image slide set
• Traffic Engineering Module
  o Traffic Engineering Guidance sheet
  o Worksheet for questions and hand counts
  o Excel Data Sheet
• Student Presentation Module
  o Student PowerPoint® Presentation Template
  o Student Research Primer Word® Template
CHAPTER 4 CONCLUSIONS AND RECOMMENDATIONS

This initiative is unique in the use of cutting-edge technology to engage elementary/middle school students in STEM education through guided inquiry. The application of mobile technologies, especially the newest applications developed in ongoing research efforts, not only excited students, but also led them to re-think the learning opportunities around them. Students learned how researchers can harness features built into existing technologies to measure variables such as speed, vibration, and geographic location, and were able to compare the data collection methods to manual methods that are still more widely used today despite the available technologies. The guided-inquiry approach, grounded in ongoing research, integrated science, technology, engineering, and math, aligning with the STEM definition by Georgia Department of Education \(^6\). The rotation of students across projects exposed students to multiple aspects of the transportation discipline. In the meantime, students were able to go through the entire scientific inquiry process within a project, allowing them to have a thorough understanding of the evolving nature of research.

The final student presentations demonstrated that the initiative was effective in teaching concepts, skills, and social responsibility.

- Concepts – Students grasped basic concepts in transportation engineering and statistics. They demonstrated understanding of transportation engineering concepts, such as roadway design, operations, and accessibility, through their problem definitions and research implications. They also showed understanding of statistical concepts, such as average, range, and variability, through data analysis and interactive question and answer sessions.
• Skills – Students gained important skills ranging from data collection, data analysis, data visualization, and oral presentation. Students experimented with a variety of ways to collect, analyze, and present their data. They also gained experience working with software packages such as Excel® and PowerPoint®.

• Social Responsibility – Engineering for social responsibility was embodied throughout the modules. The mode choice module in session 1 showed students the need to consider diverse modal needs of travelers in the transportation planning process. Students experienced first-hand in the wheelchair module the huge differences engineering design can make in the daily activities of a person with disabilities. In the traffic operations module, students learned about the varying quality of primary data, and the consequences of sub-quality data. The roadway complexity module showed students how roadway design potentially affects traffic safety. All of these elements reinforced the sense of responsible engineering practice among the students.

The active learning techniques and modules developed for this programming are transferable and may be expanded upon for further use in the same or different curricula. Data collection techniques practiced with the students are ones employed by the research team with high school, undergraduate, and graduate researchers as well, demonstrating the longitudinal relevancy of the program. Showing young students who are member of demographic groups that are under-represented in engineering that they have the skills and resources to pursue engineering will lead to higher levels of interest in the field among diverse populations.
The initiative also fostered mentorship at multiple levels of scholarship. The project volunteers included a post-doctorate fellow, graduate students, undergraduate students, and a high school research intern. Most volunteers participated in modules that are directly related to their research. Having to explain their research to fifth and sixth grade students was an excellent opportunity for the volunteers to hone in on their communication and public involvement skills. The link between STEM outreach and research exposed the volunteers to the process of iterative adaptation of classroom lessons. Most importantly, every one of the volunteers concluded the outreach initiative feeling energized. Watching the disadvantaged young students learn transportation concepts and skills, and being immersed in the young students’ enthusiasm for these new knowledge and skills, proved a very rewarding experience for all involved. Many of the volunteers expressed keen interest in future engagement in outreach and teaching.
LIST OF REFERENCES


